

# WOMEN'S SUMMIT® 2018

## FRIDAY, MARCH 16

PRESENTED BY  
Bryant University



# RISE TO THE CHALLENGE & REACH NEW HEIGHTS



**JENNIFER HYMAN**

Co-Founder/CEO of Rent the Runway,  
Co-Founder of Rent the Runway Foundation



**JODY URQUHART**

Motivational Speaker, Coach,  
Facilitator, Author



**NELY GALÁN**

Self-made Media Mogul, Author,  
Founder of the Adelante Movement



**BRIGID SCHULTE**

Founding Director of The Good  
Life Initiative, Director of the  
Better Life Lab, Author

# WELCOME

## Rise to the Challenge and Reach New Heights!

It has been quite a year since our last Women's Summit – one filled with accomplishments, changes, and challenges.

In the Fortune 500 annual list of top CEOs, women claimed 32 spots – a record number that included the first Latina. The reality, however, is that they make up just 6.2 percent of those listed, and U.S. women earn 20 percent less than men, on average.

The painful experiences that many people encounter in their careers became public through revelations about misconduct that surfaced in entertainment, business, sports, the news media, and in politics. These events – which continue to come to light – have prompted national conversations about a topic too long in the shadows. Scores of people have rallied in support of those affected, while perpetrators face the consequences of their actions.

Worldwide natural disasters such as hurricanes, earthquakes, and fires made us appreciate the basic necessities that we often take for granted. Senseless acts of violence in Las Vegas, London, New York, Texas, Florida, and elsewhere shook us to the core and left many unanswered questions. Through it all, we were moved by the selflessness of first responders and volunteers, as well as the kindness and generosity of people everywhere. Personally, some of us faced our own health, financial, and workplace challenges or are caring for family members in need.

How can we rise to meet these challenges? Whenever possible, we must proactively protect ourselves and our families. Taking control of our professional and personal success is essential in today's world. Thankfully, more women and men have begun to work in partnership with their companies to create flexible options for career paths and advancement opportunities.

But there is still more to be done. Leaders and managers must educate themselves about the realities their employees face each and every day. Managers should also review formal and informal career systems and expand career advancement paths to include options that align with employees' diverse career lifecycles.

At Bryant University, we design the Women's Summit to inspire you – personally and professionally – as you manage life in challenging times. Workshop sessions about innovative thinking, financial empowerment, confidence building, improving communication skills, cybersecurity, diversity awareness, entrepreneurship, marketing, mentoring, and healthy lifestyles can help you achieve success and ensure future well-being.

We look forward to welcoming you to the *2018 Women's Summit: Rise to the Challenge and Reach New Heights!*

Sincerely,

Kati Machtley  
Director, The Women's Summit®  
Bryant University

## The Summit in Brief 2018

**7:30 - 9:00 a.m.**

### REGISTRATION

Heidi and Walter Stepan Grand Hall George E. Bello Center for Information and Technology

(After 9:00 a.m., register in the Elizabeth and Malcolm Chace Wellness Center.)

**7:30 - 8:15 a.m.**

### CONTINENTAL BREAKFAST

Chace Wellness Center

**8:15 - 8:45 a.m.**

### WELCOMING REMARKS

Chace Wellness Center

**8:45 - 9:30 a.m.**

### OPENING KEYNOTE SPEAKER:

**JENNIFER HYMAN**

Chace Wellness Center

**9:30 - 9:45 a.m.**

### BREAK

Chace Wellness Center

**9:45 - 11:00 a.m.**

### SESSION A WORKSHOPS

**11:00 - 11:15 a.m.**

### SESSION A BOOK SIGNING

**11:15 a.m. - 12:00 p.m.**

### POWER PLENARY SESSION SPEAKER:

**JODI URQUHART**

Chace Wellness Center

**12:00 - 12:15 p.m.**

### POWER PLENARY BOOK SIGNING

Chace Wellness Center

**12:15 - 12:45 p.m.**

### LUNCHEON AND WOMEN'S SUMMIT NEW ENGLAND BUSINESS WOMAN OF THE YEAR AWARD

Chace Wellness Center (Doors open at noon.)

**12:45 - 1:35 p.m.**

### LUNCHEON KEYNOTE SPEAKER:

**NELY GALÁN**

Chace Wellness Center

**1:35 - 2:00 p.m.**

### BREAK/BOOK SIGNING

Chace Wellness Center

**2:00 - 3:15 p.m.**

### SESSION B WORKSHOPS

**3:15 - 3:30 p.m.**

### SESSION B BOOK SIGNING

**3:30 - 4:30 p.m.**

### CLOSING KEYNOTE SPEAKER:

**BRIGID SCHULTE**

Chace Wellness Center

**4:30 - 5:30 p.m.**

### NETWORKING RECEPTION

Stepan Grand Hall

George E. Bello Center



**JENNIFER HYMAN** is the Co-Founder and Chief Executive Officer of Rent the Runway, a nearly \$1 billion company that is disrupting the fashion industry by introducing clothing rental as a utility in women's lives. With more than six million members and hundreds of designer brands, the company's 1,100 employees comprise more than 60 percent female and 70 percent minority members.

Hyman has been named one of the "12 Most Disruptive Names in Business," by *Forbes*, one of the "Most Powerful Female Entrepreneurs" by *Fortune*, and one of the "Most Creative People

in Business" by *Fast Company*. Rent the Runway has been recognized as one of the "25 Most Disruptive Brands" by *Forbes* and one of the "10 Most Innovative Fashion Companies" by *Fast Company*.

Passionate about diversifying entrepreneurship, Hyman invests in and advises a diverse group of startups throughout the country. In 2015, she co-founded the Rent the Runway Foundation to help female entrepreneurs build scalable, high-growth companies.

Hyman was previously the Director of Business Development at IMG. She holds an MBA from Harvard Business School.

► [www.renttherunway.com](http://www.renttherunway.com)



**NELY GALÁN**, a self-made media mogul and the former President of Entertainment for Telemundo, was the first Latina to head a major television network. The Emmy-award winning producer, who has owned and operated her own media company since 1994, helped launch 10 groundbreaking television channels in Latin

America and produced more than 700 episodes of programming across all genres in English and Spanish.

A Cuban immigrant who achieved success on her own terms, Galán now teaches women of all ages and backgrounds to become entrepreneurs. Inspired by the revolution in entrepreneurship led

by multicultural women, she wrote *SELF MADE: Becoming Empowered, Self-Reliant, and Rich in Every Way*, a 2016 *New York Times* bestseller. The HBO documentary *The Latino List* featured her as one of the most influential voices in the Latino community.

Galán founded The Adelante Movement (Let's get going! in Spanish), a nonprofit organization that trains and empowers entrepreneurial Latinas and women of all backgrounds. Founder and president of Santa Clara LLC, a real estate development and investment company, she is also a board member of the Hispanic Scholarship Fund.

Galán holds a master's degree from Pacifica Graduate Institute.

► [www.nelygalan.com](http://www.nelygalan.com)



**BRIGIDSCHULTE** is Founding Director of The Good Life Initiative at the nonpartisan think tank, New America, and serves as Director of the Better Life Lab, working to transform policy, practice, and culture so that people and families have the opportunity to live their best lives at work and at home. She speaks worldwide on redesigning work

cultures, reimagining gender roles for a fairer division of labor and opportunity, and recapturing the value of leisure.

Schulte is the author of *The New York Times* bestseller *Overwhelmed: How to Work, Love, and Play When No One Has the Time*, named a Notable

Nonfiction Book of the Year by *The Washington Post* and *NPR*, and a 2014 Good Reads Finalist for Best Business Book.

A member of The Washington Post team that won a 2008 Pulitzer Prize, she writes widely for publications including *Slate*, *TIME*, *Forbes*, *The Guardian*, and others, and is a frequent television and radio guest.

Schulte holds an MS from the Columbia University Graduate School of Journalism.

► [www.brigidschulte.com](http://www.brigidschulte.com)

► [www.newamerica.org/better-life-lab](http://www.newamerica.org/better-life-lab)

## Power Plenary Session



**JODY URQUHART** is passionate about spreading the message of the importance of fun and meaningful work. A motivational speaker for more than 16 years, she has coached, facilitated, and consulted for thousands of top organizations across the United States and Canada including Merck, Pfizer, the U.S. Army, Sysco, and IBM Canada.

Urquhart inspires and connects with her audiences through a humorous delivery she developed as a former stand-up comedian.

She is the author of the bestseller *All Work & No Say... Ho Hum, Another Day*, which provides managers with new approaches

and techniques for fostering professional satisfaction, encouraging employee development, and building organizational unity. She is the author of the syndicated column *The Joy of Work*.

Urquhart is a featured guest speaker on the GE Healthcare Tip-TV program, which is broadcast in more than 2,600 healthcare facilities. Her insights and expertise earned her a Bronze Award for Excellence in Programming at the 29th Annual Telly Awards.

She holds a business degree from the University of Calgary.

► [www.idoinspire.com](http://www.idoinspire.com)

## 2018 Women's Summit New England Businesswoman of the Year



**SUZANNE BATES** is the Chief Executive Officer of Bates, a leadership development firm she launched in 2000 after an award-winning career in television journalism. Her company is recognized worldwide for its groundbreaking research and practical approach to helping leaders in top global companies to make an impact.

A best-selling author of four books, her latest, *All the Leader You Can Be: The Science of Achieving Extraordinary Executive Presence*, reveals the first-ever, research-based model of executive presence in the Bates Model of Executive Presence (Bates ExPI™), a scientifically validated assessment tool.

Suzanne has been featured in hundreds of major publications and on numerous television programs.

Active in many organizations, she has served as past president of both the Massachusetts Women's Political Caucus and the New England Chapter of the National Speakers Association.

Among her many accolades, Suzanne was honored with the Pinnacle Award from the Boston Chamber of Commerce, The Exceptional Women Entrepreneurial Award, and the Alan Weiss Award for Excellence.

► [www.bates-communications.com](http://www.bates-communications.com)

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